

CAAEYC

***Capital Area Association for the Education of Young Children***

***CAAEYC Mission***

*The purpose of the Capital Area Association for the Education of Young Children (CAAEYC) is to enhance the lives of children by providing support for adults working with or on behalf of young children. CAAEYC expresses its mission in terms of three broad goals:*

* *Facilitating improvements in the professional practice of early childhood development and education.*
* *Increasing public understanding and support for high quality programs for young children and their families.*
* *Fostering collaboration and building a cohesive community of early childhood professionals.*

Membership Committee

**Recruiting Members**

**Do you enjoy meeting new people?**

**Are you interested in helping CAAEYC increase membership?**

**Are you committed to the mission, goals, and values of CAAEYC?**

**Do you enjoy marketing or have an interest in learning marketing techniques?**

**If so, CAAEYC has a committee for you!**

*Responsibilities of Chairperson:*

* Recruiting members to serve on membership committee
* Calling and presiding over all committee meetings where decisions and ideas may be shared and recorded
* Reporting committee activities and recommendations to VP for Support
* Delegating responsibilities to other committee members and ensuring members have the information needed to do their jobs
* With committee, develop and maintain an outreach plan to recruit members and leaders that includes: (Utilize the CAAEYC Marketing/Recruitment Plan developed for reaffiliation).

\* Developing a list of places to recruit members and devising incentives for recruiting (membership marketing package and specific incentives for joining).

\* Ensuring effective and frequent communication among members

\* Developing teamwork of membership and board

\* Involving members and retaining membership



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***“The VOICE of Early Childhood in the Capital Area”***