

CAAEYC

***Capital Area Association for the Education of Young Children***

***CAAEYC Mission***

*The purpose of the Capital Area Association for the Education of Young Children (CAAEYC) is to enhance the lives of children by providing support for adults working with or on behalf of young children. CAAEYC expresses its mission in terms of three broad goals:*

* *Facilitating improvements in the professional practice of early childhood development and education.*
* *Increasing public understanding and support for high quality programs for young children and their families.*
* *Fostering collaboration and building a cohesive community of early childhood professionals.*

 Publicity Committee

**Promoting CAAEYC/Events**

**Do you have good written and oral language skills?**

**Are you organized?**

**Would you like to make a difference in the lives of area children and educators by helping to promote early childhood events and happenings?**

**If so, CAAEYC has a committee for you!**

*Responsibilities:*

* Submitting information about upcoming CAAEYC events to local newspapers, television, and radio stations. Promoting events via CAAEYC Facebook page and website.
* Establishing media contacts and keeping an updated list of media contacts for CAAEYC events
* Writing articles on topics of special interest to CAAEYC
* Writing articles that provide highlights of recently held CAAEYC events or submitting photos ,with a caption of these events, to local newspapers, the PennAEYC e-newsletter and CAAEYC newsletter
* Communicating with all committee chairpersons to keep everyone informed



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 ***“The VOICE of Early Childhood in the Capital Area”***